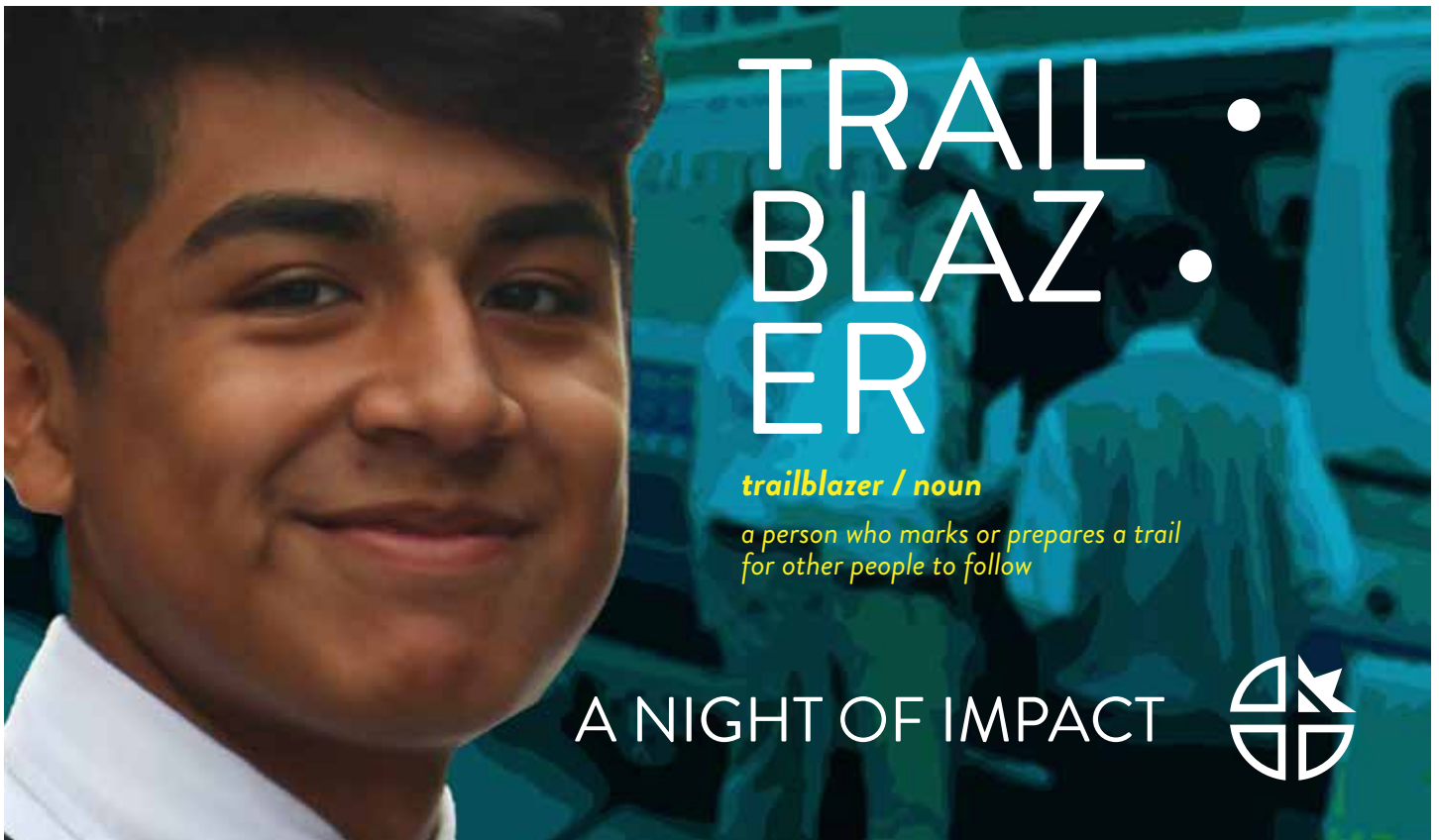


# TRAILBLAZER

*trailblazer / noun*

*a person who marks or prepares a trail for other people to follow*

A NIGHT OF IMPACT



**Friday, November 6, 2020**

**A Virtual Event to benefit  
Cristo Rey Jesuit High School**

Filled with special guests, this evening will raise funds to benefit Cristo Rey Jesuit High School's college-prep education, innovative Corporate Work Study Program and faith formation.

By sponsoring TRAILBLAZER: A NIGHT OF IMPACT, you are equipping over 425 students with a transformational educational experience that will prepare them to succeed in college and as future leaders in the Milwaukee community.

Cristo Rey Jesuit is a Catholic high school for young women and men of all faiths and limited financial means. We integrate rigorous academics, professional work experiences, and spiritual development to empower graduates to succeed in college and life.

**CRISTO REY JESUIT: TRANSFORMING THE FUTURE  
OF GREATER MILWAUKEE ONE STUDENT AT A TIME**



## TRAILBLAZER - \$20,000

### Sponsorship Benefits

- Cocktail Package Party for 8
- Logo positioned as “Premiere Official Sponsor”
- Recognition video from Cristo Rey Jesuit scholars during the event
- Multimedia recognition during the event (pre-event slideshow logo)
- Prominent logo placement on formal invitation (must be secured by August 22)
- Logo placement and link on Cristo Rey Jesuit event website
- Logo placement and link on all Cristo Rey Jesuit event e-marketing
- Recognition on Cristo Rey Jesuits social media (Facebook and Twitter)



### Impact

Provide **80 students with a Chromebook** computer for the year. This essential technology allows students to access information, complete assignments, and receive daily instruction from caring teachers when classes are held remotely thus helping reduce the achievement gap often associated with students of limited means.



## GROUNDBREAKER - \$15,000

### Sponsorship Benefits

- Cocktail Package Party for 6
- Recognition video from Cristo Rey Jesuit scholars during the event
- Multimedia recognition during the event (pre-event slideshow logo)
- Prominent logo placement on formal invitation (must be secured by August 22)
- Logo placement and link on Cristo Rey Jesuit event website
- Logo placement and link on all Cristo Rey Jesuit event e-marketing
- Recognition on Cristo Rey Jesuits social media (Facebook and Twitter)

### Impact

Provide two CRJ students with more than **400 hours of corporate work experience**, soft skills training, and on-going professional mentoring/coaching to ensure future career success and an available diverse workforce for our community.





## INNOVATOR - \$10,000

### Sponsorship Benefits

- Cocktail Package Party for 4
- Recognition video from Cristo Rey Jesuit scholars during the event
- Multimedia recognition during the event (pre-event slideshow logo)
- Prominent logo placement on formal invitation (must be secured by August 22)
- Logo placement and link on Cristo Rey Jesuit event website
- Logo placement and link on all Cristo Rey Jesuit event e-marketing
- Recognition on Cristo Rey Jesuits social media (Facebook and Twitter)

### Impact

Provide 20 CRJ students with a **full year of on-going college counseling** support and at least one campus visit to help them chart a path toward being the first in their family to be accepted and attend college.



## CATALYST - \$5,000

### Sponsorship Benefits

- Multimedia recognition during the event (pre-event slideshow logo)
- Prominent logo placement on formal invitation (must be secured by August 22)
- Logo placement and link on Cristo Rey Jesuit event website
- Logo placement and link on all Cristo Rey Jesuit event e-marketing
- Recognition on Cristo Rey Jesuits social media (Facebook and Twitter)

### Impact

Provide **100 students with a unique retreat** experience designed to build leadership, foster service to the community and grow in faith so they can contribute to a more just and peaceful world.



## TRENDSETTER - \$2,500

### Sponsorship Benefits

- Multimedia recognition during the event (pre-event slideshow logo)
- Logo placement and link on Cristo Rey Jesuit event website
- Logo placement and link on all Cristo Rey Jesuit event e-marketing
- Recognition on Cristo Rey Jesuits social media (Facebook and Twitter)

### Impact

Provides **hand sanitation sites in each room** to reduce the spread of viruses, and supports a **full time on-site nurse** to care for the health and well being of more than 425 students.





## **CUSTOM & NON-PROFIT PACKAGES AVAILABLE**

We are happy to meet with you to tailor a package that satisfies your philanthropic goals and complements your strategic objectives. Let's talk!

### **CONTACT: JESSICA PELNAR**

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